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## **Hotel Eastlund Opens in Downtown Portland's Eastside** *Located Across From Oregon Convention Center*

**Portland, OR** - Grand Ventures Hotel, LLC announces the May 2015 opening of Hotel Eastlund, an upscale luxury, boutique hotel located across from the Oregon Convention Center in the Eastside of downtown Portland, also known as the Lloyd District. Hotel Eastlund is the centerpiece of this fast-developing neighborhood, welcoming business travelers, leisure guests, urban adventurers and convention attendees alike. The ideal location offers convenient access to downtown, Portland International Airport (PDX) and public transportation, including the MAX Light Rail and the Portland Streetcar, which are both located adjacent to the hotel.

Hotel Eastlund's 168 rooms and suites feature contemporary architecture, mid-century modern interiors, tremendous views, state-of-the-art technology and luxurious amenities. The hotel's open lobby offers a comfortable area to unwind or work, with 24-hour access to the hotel's business center and lightning-fast internet service that is available throughout Hotel Eastlund.

More than 5,300 square-feet of flexible meeting rooms and event spaces is available, including the Cosmopolitan Grand Ballroom, conference rooms, private dining rooms and an easily accessible meeting space in the lobby. Many of the event spaces feature floor-to-ceiling windows that provide ample natural light and unforgettable views of downtown Portland. Exclusive banquet catering services are provided by Altabira City Tavern, one of Portland chef and restaurateur David Machado's two new restaurants at Hotel Eastlund.

Altabira City Tavern features spacious rooftop dining with a panoramic view of the downtown Portland skyline and the Willamette River. The beer-centric menu pairs regional American cuisine with local craft beers, Pacific Northwest wines and locally distilled spirits. Guests can mingle around glowing fire pits on the rooftop patio or relax in a chic interior area.

Machado's lobby-level bakery/cafe/wine bar, Citizen Baker, serves freshly baked artisan breads and European pastries, creative fresh soups, salads and sandwiches for breakfast or lunch. The light-filled, elegant space transitions effortlessly into a cozy wine bar for a late-afternoon local craft beer or delicious wine by the glass.

Hotel Eastlund's Forbes four-star accommodations, spacious lobby, flexible event spaces and iconic culinary destinations set the pace for the growing popularity of Portland's Eastside, a great neighborhood on the move.

**Grand Ventures Hotel, LLC** is a Pacific Northwest based company formed in 2013 to re-develop and operate Hotel Eastlund in Portland, Oregon. Its partners include Alan Battersby, Craig Schafer, Desmond Mollendor and Lars Pedersen, who have collectively acquired and repositioned 11 hotels over the last 26 years. The group is recognized for re-developing hotel properties, installing advanced technology, and partnering with celebrity chefs to produce marquee destinations. Former projects include Portland's Hotel Modera and Seattle's Hotel Andra and Hotel Deca.

**Holst Architecture** is a Portland-based firm founded by Jeffrey Stuhr and John T. Holmes in 1992. The firm creates innovative buildings tailored to each client's needs, while expressing the highest environmental, social, and aesthetic ideals. Holst Architecture works on a variety of project types across the country, including hospitality, commercial office, higher education, and multifamily. Recent and notable projects include Ziba Design Headquarters, Hotel Modera, Bud Clark Commons, Glisan Commons and Ride Connection headquarters, Karuna House, Sawyer's Row, and projects for Lewis & Clark College.

**Restaurateur David Machado** has headed several acclaimed restaurants on the east side and in downtown Portland, including Nel Centro, located in Hotel Modera. Machado was named Oregon Restaurateur of Year in 2009 by the Oregon Restaurant Association. He has been a past board member of the Portland Farmers Market, International Pinot Noir Celebration, Share Our Strength and Travel Portland. He was also elected president of the board of the Portland Jazz Festival.